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January 18, 2000

Received

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**Director's Office
Group 2700**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PETITION TO MAKE SPECIAL

Assistant Commissioner for Patents
Washington, DC 20231

Re: Title: Communication Enhancement Means
Inventor: Alon Nachom
Attorney Docket No.: NAC99-001P

Dear Sir:

Applicant hereby respectfully petitions that the above application filed herewith be made special under MPEP Sec. 708.02 (VIII), Special Procedure, Search Was Made. Attached hereto is a declaration in support thereof. In addition, attached hereto is a check in the amount of \$130.00 Petition Fee pursuant to Rules 102 and 17(i).

Sincerely,

MILORD & ASSOCIATES



Milord Keshishzadeh
Reg. No.43,333

MK/eem

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Title: Communication Enhancement Means
Inventor: Alon Nachom
Attorney Docket No.: NAC99-001P

**DECLARATION IN SUPPORT OF ACCOMPANYING PETITION TO MAKE SPECIAL
MPEP 708.02 (VIII) SPECIAL PROCEDURE: SEARCH WAS MADE**

In support of the accompanying Petition to Make Special, the attorney of record declares as follows:

1. I, the undersigned, am the attorney of record in the above-identified utility patent application.
2. All of the Claims are directed to a single invention.
3. A professional patent search was ordered and conducted at the US PTO. The Field of Search included Class 705, sub classes 16, 26, & 40, and also Class 709, sub class 219. In addition, examiner Horabik was consulted during the search.
4. A copy of each of the best available prior art are enclosed herewith and are discussed as follows:

US Patent No. 5,960,411 to Hartman et al. discloses a method and system for single-action ordering of items in a client/server environment. The server system disclosed therein assigns a unique client identifier to each client system. The server system also stores purchaser-specific order information that may have been collected from a previous order placed by the purchaser. The server system then maps each client identifier to a purchaser that may use that client system to place an order on their Web page. When a purchaser places an order, the server system determines whether the client identifier for that client system is mapped to a purchaser. If so mapped, the server system provides a single-action ordering page to the client computer system. When the purchaser performs that single action, the client system notifies the server

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system, which in turn completes the order by adding the purchaser-specific order information. However, the invention is limited to the specific Web page on that specific server and does not provide an auxiliary product for purchase on an alternate site. In addition, the disclosure does not provide for a system that requests a related product and/or service from an alternate source to be introduced to the user and does not provide for the transmission of user and billing information upon the user's approval as disclosed in applicant's invention.

US Patent No. 5,991,739 to Cupps et al. discloses an online ordering system that allows users to order food and delivery thereof from various participating restaurants. The online ordering system categorizes the location of each participating restaurant by a set of longitude and latitude coordinates and each customer's location is similarly categorized. The online ordering system then conducts a search for those restaurants that are proximally located to the customer and provides the Web pages therefor to the customer for ordering. The order is received from a customer for a particular product and the order is converted into voice instructions which are transmitted to the vendor through a telephone call. Alternatively, the order can be transmitted to the vendor via facsimile transmission and the vendor can then call the customer. The disclosure does not provide for a system that requests a related product and/or service from an alternate source to be introduced to the user and does not provide for the transmission of user and billing information upon the user's approval as disclosed in applicant's invention.

US Patent No. 5,946,665 to Suzuki et al. discloses a online search tool that allows a customer to input the name of the goods and/or services and the name is then searched and a list of stores and/or malls that provide the goods and/or services is then provided to a customer. In addition, log information is collected on the customer and stored such as the stores which the customer entered and the names of the goods the customer purchased. Based on the customer's previous conduct, the list is structured to provide the customer with stores that he or she previously visited and the goods that they purchased. The disclosure does not provide for a system that requests a related product and/or service from an alternate source to be introduced to the user and does not provide for the transmission of user and billing information upon the user's approval as disclosed in applicant's invention.

US Patent No. 5,9831,199 to Kaneko discloses an online shipping system which enables users to shop by clicking on hyperlinks that are posted on the home pages. The invention monitors a Point-to-Point Protocol (PPP) dial-up from a user device through the server and allows the extraction of the user's phone number through the connections. Thus the operator of the web page can make telephone contact with the user who has exhibited interest in the operator's web page. The disclosure does not provide for a system that requests a related product and/or service from an alternate source to be introduced to the user and does not provide for the transmission of user and billing information upon the user's approval as disclosed in applicant's invention.

US Patent No. 5,963,915 to Kirsch discloses a shopping system over a computer network in a secure fashion. A persistent predetermined coded identifier, such as a cookie, is established on the client browser corresponding to an account record stored by a merchant server which the user has previously visited. If the client conducts another purchase transaction with the merchant, the predetermined coded identifier is received by the merchant server and validated

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